

AUTRA NAMVAR

PRESENTATION AND VISUAL DESIGNER



408 464 3190



New York, NY



autranamvar96@gmail.com



autranamvar.com

EDUCATION

B.S., Business
Administration,
Marketing
University of
San Francisco
San Francisco, CA
2014 – 2018
–
School of
Management Honors
Cohort Program
2015 – 2018

SKILLS

**Microsoft
Office Suite**

Google Suite

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Keynote

Figma

**Project
Management**

**Generative AI Tools
(Dall-E and
Adobe Firefly)**

EXPERIENCE

SENIOR PRESENTATION & DATA DESIGNER (MAY 2023 – PRESENT)

PRESENTATION & DATA DESIGNER (JULY 2021 – APRIL 2023)

National Research Group | New York, NY

- Design 6–15 custom PPT & Google Slides presentations weekly for entertainment and tech clients, such as Adobe, Tik Tok, and ESPN, ranging in levels of design needs and slide count (20– 150 slides)
- Suggest and create advanced data visualizations and charts daily in PPT, Adobe Illustrator, and Google Slides from data tables provided by researchers
- Organize detailed infographics and audience segmentation profiles for all clients
- Work collaboratively with all research teams and senior leadership to understand client's vision and deadlines by managing my personal project calendar in Asana
- Use Adobe Photoshop to design template covers, backgrounds, and divider slides
- Design and manage presentation materials and brand identity for quarterly trend reports sold to leaders in the entertainment and tech industries
- Use generative AI design tools such as Dall-E and Adobe Firefly to help with specific imagery, icons and segment profile personas
- Design 30+ page Thought Leadership reports in Adobe InDesign, for sale to clients
- Developed a company-wide internal iconography library of 100 organized and labeled items for streamlined access and use
- Supported company's 2022 rebranding by designing PPT and Google templates with new color scheme, fonts, and logo, including high-level client proposal templates
- Provide PPT and Google Slides tutorial overviews quarterly for each team, such as reviewing time-saving tools and formatting various charts

SPONSORSHIP & PARTNERSHIP MARKETING MANAGER (APRIL 2021 – JUNE 2021)

MARKETING DEVELOPMENT & RESEARCH ASSOCIATE (DEC 2019 – APRIL 2021)

KQED (NPR & PBS Affiliate) | San Francisco, CA

- Designed 20+ omni-channel advertising packages, using PPT, across KQED's radio, TV, and digital platforms to garner \$18MM annual revenue from corporate sponsors
- Using quantitative and qualitative data measurement tools daily (Google Analytics, Nielsen, Scarborough, and Quantcast) to analyze audience insights and create charts for custom prospective client presentations
- Meeting cross-functionally with NPR, PBS, and internal stakeholders to understand key future initiatives